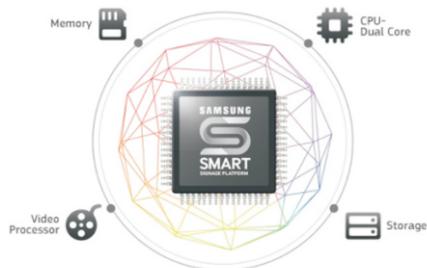


## Product Feature

- Bezel-free native 1080P, 4K
- Customized resolution LED video wall system.
- Ultimate visual performance with 14 bit grey scale,
- 24/7 reliability, 50,000hours lifespan at least.
- Dot by dot calibration ensures excellent color and brightness uniformity.
- Low power consumption, Environment friendly.
- Fan-less design, no noise.

Create, display, and manage with ease using Samsung Smart Signage Platform



The built-in Samsung Smart Signage Platform (SSSP) Solution eliminates the need to purchase an additional PC for each display in a video wall. SSSP supports the MagicInfo VideoWall application that can play content created in the VideoWall authoring programme or console applications. The embedded MagicInfo VideoWall S Player enables the easy display of video walls up to 4 x 4 without the need for additional PCs, video wall player software, or expensive video wall processor.

Minimise viewing distractions with super narrow bezels



Heighten the impact of visual product and messages with UDC Series displays' super narrow bezels. The thin bezels as narrow as 1.7mm from bezel to bezel help create a near-seamless digital canvas, providing audiences a superior viewing experience with minimal distractions. The sleek, stylish display can fit in naturally in the environment with its unobtrusive design.

## Deliver your message in stunning picture quality



Deliver your message with dynamic imagery that differentiates your company and captures attention. Direct LED (d-LED) BLU (backlight unit) technology combined with the new backlight dimming solution gives UDC displays broader colour definition and richer black hues while consuming less power than conventional cold cathode fluorescent lamp (CCFL) LFDs. With improved contrast ratios and Full High Definition (FHD) resolution, the displays generate high picture quality and bright images that audience can immerse in.

## Vivid and Reliable Content Delivery for the Needs of your Business



Designed to maintain consistent performance in varying indoor environment conditions, Anrecson video wall produces an engaging and impactful premium viewing experience. The video wall's elevated contrast ratios (46-inch: 4000:1 and 55-inch: 4,000:1) and high brightness of 700nit produce consistent, crystal-clear picture quality and a vivid colour presentation regardless of surrounding lighting conditions. With continuous 24/7 operational performance and dependability, Anrecson Video Wall can deliver immersive content when and where it is most effective for your unique business needs. This combination of embedded design benefits makes the Video Wall a smart choice for content delivery in business settings where enhanced readability is essential.

## Brighter lights, better picture.



With an intensely illuminated DID panel your message is always in the spotlight. Its high brightness and contrast level make the screen clear and readable in public. In fact, on average it's 1.5 times as bright as TV screens. Plus with a low operating temperature this Anrecson LFD will be completely reliable for years to come.

## Simplified Content Creation and Management through All-in-One, Embedded Platform



As an all-in-one solution, the Anrecson video wall ensures users can create, deploy and manage an array of highly-impactful content without separate external PCs or devices. With a built-in media player through its embedded chip, 3rd Generation SSSP, End-User uses its powerful Quad Core CPU to streamline digital content operation and improve total cost of ownership (TCO). As a result, content managers can easily install the video wall and begin sharing content with target audiences with minimal expense or hassle. Additionally, Anrecson's advanced MagicInfo S3 content management software comes integrated with the 3rd Generation SSSP. Compatible with a wide range of image, text and video file formats and sizes, MagicInfo S3 simplifies the content creation and server-to-screen upload process for added convenience. The user-friendly programme also ensures a visual fit for any environment through an extensive library of widgets, stickers, stamps and font styles, which simplifies the customisation of content that reinforces the user's Industry and brand.

## DISPLAY CHARACTERISTICS

Mode Name	LC-MU5504H
Screen Size	55"
Resolution	1920*1080
Display Mode	16:9
Bezel(U/L),(R/B)	2.3mm(U/L), 1.2mm(R/B)
Contrast ratio	4000:1
Display Color	8 bit - 16.7M
Pixel Pitch(mm)	0.248(H)×0.248(V)
Brightness(nits)	500cd/m <sup>2</sup>
Maximum Pixel Frequency	148.5MHz
Viewing Angle	178(H) /178(V)
Response Time	5ms

Panel Type

D-LED DID

## INPUT&OUTPUT

HDMI In	1
VGA In	1
DP In	1
USB	1
RJ 45 In	1
RJ 45 Out	2
BNC In	1
BNC Out	1

## Power

Power Supply	AC 100-240V ~ (+ / - 10%), 50/60Hz
Power Consumption(on mode)	Max:198W, Typ.:136W, BTU(Max):524.14W
Power Consumption(off mode)	less than 0.5W
Power Consumption(sleep mode)	less than 0.5W

## Mechanical Specification

Set Dimention(W*H*D)	1213.5 x 684.3 x 96.6mm
Packing Dimention(W*H*D)	1355 X 809 X 320mm
VESA Mount	500 * 400 (mm)
Menu	Chinese/English(other languages supported)
Temperature	-10 ~ 55°C
MTBF	60000Hours
INCLUDED ACCESSORIES	Quick Setup Guide,Cat5/6, Software CD, Power Cord



